



A Mid-Iowa
Organizing Strategy

Neighbor-to-Neighbor Campaign

AMOS is building relational power to create a community where all can succeed. For over 20 years, AMOS institutions have used relational organizing practices to effectively engage in public life. Now, in these divided and polarized political times, we are doubling down. This year, collectively, the 33 member institutions of AMOS aim to engage 10,000 families in our congregations, non-profits, and neighborhoods through face-to-face conversations. Through these conversations, we will:

- Bring families together to build **relationships** across lines of difference (connecting immigrants and non-immigrants, parents of school-age children and retirees, middle class and working class families);
- Build and strengthen **connections** between neighborhood institutions (congregations, schools, and non-profits);
- Identify and bring together parents and neighbors who want to become **leaders** and agents of change in their community;
- Develop an **agenda** of issues to strengthen families and support vibrant, healthy neighborhoods, negotiated by local residents and their institutions;
- Hold **public actions**, engaging public officials to gain their support for this agenda;
- Increase **voter participation** in 2017 school board and city council elections; and
- Build the **organization**, laying the foundation for ongoing leadership development, neighborhood collaboration, and local action.

The Strategy

One-on-Ones: The most radical thing we do. Face-to-face, one-on-one relational meetings build and strengthen the fabric of relationships in our institutions, bridging divides and surfacing people who want to become leaders in their institution and community.

House Meetings: Small group, story-based conversations that bring ordinary people together to share the pressures on their families. Through these conversations, we listen to one another's stories, strengthen relationships, discern issues, and look for people who want to do something about them.

Neighborhood Walks: AMOS member institutions will "claim turf," going door-to-door, holding face-to-face conversations and building relationships with residents and institutions in the neighborhoods they serve.

Public Action: Through these conversations, we will develop an agenda of issues and hold public actions (accountability sessions) with candidates for school board and city council, gaining their support for our agenda.

Key Dates

Sunday, March 5th 3:00 – 5:00 pm

Delegates Assembly & House Meeting Training
First Baptist Church, Johnston

**Monday, March 27th 6:30 – 8:30 pm
& Saturday, April 1st 9:00 – 11:00 am**

One-on-One Relational Meeting Trainings
(both sessions will include the same content)
First Unitarian Church, 1800 Bell Ave., DSM

Sunday, May 21st 3:00 – 5:00 pm

Delegates Assembly & Neighborhood
Walk Training, location TBD

TBD August – October 2017

Accountability Session(s) with candidates for
school board and city council.

For more information, contact your institution's
Core Team or Organizer at (515) 619-6930.